



Government of India  
Ministry of Micro, Small and Medium Enterprises  
**MSME DEVELOPMENT INSTITUTE, CHENNAI**

## **FOOD PROCESSING & SERVICE ENTERPRISES EXPO**

An event to bring the food processing, service enterprises and technology providers on common platform to enhance business opportunities.

**Dates: 09<sup>th</sup> & 10<sup>th</sup> March, 2018 (Friday & Saturday)**

**Venue: MSME Development Institute,  
65/1, GST Road, Guindy, Chennai - 32**

**OBJECTIVE:-**

- To demonstrate the capabilities of MSMEs in Food processing & service sector
- To display the new technologies in food processing & service sector
- To expose the new business opportunities in food processing & service sector
- To understand the Government Policies and incentives
- To link MSMEs with financial service providers and banks

**Who should participate:-** Food processing Industries & Food Processing machinery manufacturers, service provider in Health Care. Legal, Accounts, Audit, Hotels, Tourism, Maintenance etc.

**Exhibition Stall Charges :-**

6.5ft x 6.5 ft Non AC Stall - MSMEs Rs. 5,000, For Non MSME Rs. 8,000  
6.5ft x 6.5ft AC Stall - MSMEs Rs. 8,000, For Non MSME Rs. 12,000  
6.5ft x 4.5ft Non AC Stall - MSMEs Rs. 3,000

**Payment:-** DD drawn in favour of "The Director, MSME-DI, Chennai".

**Seminar:**

- a. Technical Session Public Procurement Policy on 09.03.2018 Fee Rs. 300/-  
b. Export Documentation and Procedures on 10.03.2018 Fee Rs. 1000/-

**Advertisement in Souvenir (A4 full page):-**

Colour – Outer side of back cover page - Rs. 12,000  
Colour – Inside of front cover page / back cover page - Rs. 10,000  
Inner pages – Colour Rs. 5,000 & B/W - Rs. 3,000

### **FREE ENTRY TO EXHIBITION**

## **MSME DEVELOPMENT INSTITUTE,**

65/1, GST Road, Guindy, Chennai - 32 Ph: 044-22501011/12/13, F: 044-22501014  
E-mail: dcdi-chennai@dcmsme.gov.in Website: www.msmedi-chennai.gov.in

**For Stall / Advt Booking:** **Shri. V. Govindaraj**, Deputy Director  
**90920 47930 / 96960 20664 / 97100 72259 / 95027 24009**  
E-mail: **msmefoodexpo2018@gmail.com**

Size : 16(h) x 8 (w)

Government of India  
**MINISTRY OF MSME**  
MSME - Development Institute, Chennai

**National Level Vendor Development Programme - Cum-Industrial Exhibition**  
**FOOD PROCESSING SERVICE ENTERPRISES EXPO 2018**  
**REGISTRATION FORM**

**MSME - DI PREMISES** 9th & 10th March 2018 (Friday & Saturday)  
Guindy, Chennai - 32. 10.00 am to 6.00 pm

1. Name & Address of the Enterprise / Organisation	
2. Name & Designation of contact person with Phone / Fax No. / E-mail / Mobile No.	
3. Name of Products / Services / Mfg	
4. Whether Micro / Small / Medium / Large sector	
5. Udyog Aadhaar Memorandum No. (UAM) & MSME Data Bank registration	
6. No. of stall required	
6.5ft x 6.5ft Non-Ac Stall MSMEs - Rs. 5000.00 Non-MSMEs - Rs. 8000.00	
6.5ft x 6.5ft Ac Stall MSMEs - Rs. 8000.00 Non-MSMEs - Rs. 12000.00	
6.5ft x 4.5ft Non-Ac Stall MSMEs - Rs. 3000.00	
7. Advertisement in Souvenir (A4 Full Page) Colour - Outer side of back cover - Rs. 12000.00 Inside of front cover / back cover - Rs. 10000.00 Inner Pages - Colour - Rs. 5000.00 Inner Pages - B/W - Rs. 3000.00	
8. Payment details : (Demand Draft) Draft No. Date : Bank Name & Branch : Total Amount Rs.	

**Terms & Conditions :**  
1. Participation will be confirmed on receipt of full payment.  
2. Stall booking will be confirmed on receipt to full payment.  
3. No refund is allowed.  
4. Exhibitors will make their own arrangements for display of products and security.  
5. Heavy duty electrical appliances should not be used in the stall.  
6. Exhibitors are liable for the compensation of any damage to the furniture, fittings and any other property caused due to their negligence.  
7. Smoking strictly prohibited in the campus.  
8. Director reserves all rights to change the venue, stall position / allotment etc. which will be a binding on the exhibitors.  
9. Participation fee is payable through DD in favour of The Director, MSME-DI, Chennai payable at Chennai.

Date : \_\_\_\_\_ Signature of Applicant with Seal

**MSME**  
MICRO, SMALL & MEDIUM ENTERPRISES  
शुद्ध, न्याय वही महान् कर्तव्य

**FOR REGISTRATION & STALL BOOKINGS**

**Shri. V. Govindaraj**  
Dy. Director (Elect) | Mobile : 9092047930

**Shri. K. Dayalan**  
Asst. Director (LRP) | Mobile : 9710072259

**Shr. K. Thiruppathi**  
Asst. Director (Mech) | Mobile: 9696020664

**Shri . Kiran Dev Satturi**  
Asst. Director (Mech) | Mobile : 9502724009

Email : [msmfodevexpo@gmail.com](mailto:msmfodevexpo@gmail.com)

**MSME DEVELOPMENT INSTITUTE**  
MINISTRY OF MSME, GOVT OF INDIA  
65/1, GST Road, Guindy, Chennai - 600 032.  
Ph : 044-2250 1011, 12, 13, Fax : 044-22501014  
Email : [dcci-chennai@dcmmsme.gov.in](mailto:dcci-chennai@dcmmsme.gov.in)  
website : <http://msmledi-chennai.gov.in> | [www.dcmmsme.gov.in](http://www.dcmmsme.gov.in)

**Visit to Exhibition - Free**



National Level Vendor Development Programme - Cum-Industrial Exhibition

**FOOD PROCESSING SERVICE ENTERPRISES EXPO 2018**



**DATE : 9th & 10th March 2018 (Friday & Saturday)**  
10.00 am to 6.00 pm

**VENUE : MSME - DI Premises, Guindy, Chennai - 600 032.**

**ORGANIZERS :**  
Govt. of India, Ministry of Micro, Small & Medium Enterprises  
**MSME DEVELOPMENT INSTITUTE**  
65/1, GST Road, Guindy, Chennai - 600 032.

**Supported By**

**PROGRAMME**

Government of India has introduced "Public Procurement Policy -2012" (PPP), the objective of the policy is to promote MSEs in marketing of their products. The salient future is Central Ministry / Govt. depts. & CPSUs should compulsory procure 20% of their products. This salient future is Central Ministry / Govt. depts. & CPSUs should compulsory procure 20 % of their Annual requirements of Products / Raw Materials / Goods and Services from MSEs, a sub target of 4% out of 20 % annual procurement is earmarked to SC/ ST.

To Promote / Sensitize PPP & to bridge the gap between procuring CPSUs and MSEs, MSME Development Institute, Chennai, Ministry of MSME, Government of India, is organising a 2-days National Level Vendor Development Programme cum Industrial Exhibition "MSME Vendor Expo - 2018" on 2nd & 3rd February 2018 at MSME - DI premises, Guindy, Chennai. The programme is supported by Govt Dept, CPSUs, Financial institutions and MSME industrial Associations.

Two-days event will provide an opportunity to Micro and small Enterprises to showcase their capabilities to become vendors of Central Ministry / Govt. depts. / CPSUs and other large industries who intend to outsource products and services from Micro & Small Enterprises (MSEs.) The exhibition is planned with capacity of 150 stalls of size 6.5 feet & 4.5 feet.

15 CPSUs / State / Central Govt. departments / RRD Institutions are likely to participate and they will be displaying their Requirement of Food products from MSMEs. The R D Institution will showcase Technology developed by them in the field of Food processing, which are ready for Communications. Food Processing Equipment Manufacturers will display their products.

- OBJECTIVES**
- To demonstrate the capabilities of MSMEs in Food processing & Service sector
  - To display the new technologies in food processing & Service sector
  - To explore to the new business opportunities in food processing & Service sector
  - To understand the Government Policies and incentives
  - To link MSMEs with financial service providers and banks
- ORGANISATIONS LIKELY TO PARTICIPATE**
- IIFPT, CFTRI, DFRL, DMI, Agmark, APEDA, TTDC, NFTEM, Aavin, CIPHET, NRCMAT, Spices board, Coir Board, NAFRI, CWC, FCI, IRCTCM TTD, BIS, CDS
- EXHIBITION**
- Export Oriented Food Products
  - Organic Food Products
  - Food Processing Machineries
  - Service enterprises in the field of Health lane, Legal, Accounts, Audit, Hotel, Tourism, Maintenance etc.
- DETAILS OF REGISTRATION**
- STALL BOOKING Provisions**
- Fabricated stall, one table, two chairs, one light, electrical power point & floor matting.
- Interested Enterprises may book their Stall / Advt. by submitting the Registration form as given on the reverse page & paying participation fee through

Demand Draft drawn in favour of \* The Director, MSMEs - DI, Chennai \* Stalls will be allotted on first-cum - first served basis.

**CHARGES PAYABLE PER STALL FOR 2 DAYS.**

6.5ft x 6.5ft Non -Ac Stall	
MSMEs	- Rs. 5000.00
Non- MSMEs	- Rs. 8000.00
6.5ft x 6.5ft Ac Stall	
MSMEs	- Rs. 8000.00
Non MSMEs	- Rs. 12000.00
6.5ft x 4.5ft Non -Ac Stall	
MSMEs	- Rs. 3000.00

**SOUVENIR**

Souvenir will be release on this occasion, interested MSMEs / Central Ministry / Govt. Dept / CPSU / Banks can give their advertisements on or before 28th February 2018.

**ADVERTISEMENT IN SOUVENIR (A4 FULL PAGE)**

Colour - Outer side of back cover  
Rs. 12000.00

Colour - Inside of front cover / back cover  
Rs. 10000.00

Inner Pages - Colour Rs. 5000.00  
Inner Pages - B/ W Rs. 3000.00

**SEMINAR**

Technical session 09.03.2018  
Public Procurement Policy  
Food Processing Industry Licences  
Fee Rs. 300.00

Export Documentation and procedures  
10.03.2018 - Rs. 1000.00